

FOR IMMEDIATE RELEASE

Contacts: Tina Strobbe, R.N., LHRM and M.B.A.
Gulf Coast Medical Center (GCMC)
(727) 868-2151
tstrobbe@gcmcl.com

Lori Brienza, R.N., LHRM, Facilities Director
Gulf Coast Medical Center (GCMC)
(727) 849-8491
lbrienza@gcmcl.com

**BUSY PHYSICIAN OFFICES INCREASES DEMAND FOR URGENT CARE
AFTER HOURS**

PORT RICHEY, Fla., October 20, 2009– Noting a recent rise in demand for the urgent care services offered at Gulf Coast Medical Center, hours have been expanded. Most notable additions occur evenings and weekends.

Dr. Steven Strobbe said, “We had many people calling with urgent healthcare needs during our non-business hours that either couldn’t get in to see their doctors, or didn’t have a designated primary care physician”. Beginning November 1st, the medical center will be open 7 days per week offering convenient Walk-In medical care for non-emergency problems such as sore throats, ear infections, cuts and bruises. Gulf Coast Medical Center is staffed by experienced physicians with on-site lab and x-ray services. Patient treatment records are forwarded to each patient’s primary care physician for follow-up care. Costs are considerably less than an ER visit. Below are the new office hours, no appointment is necessary:

Monday –Friday 8:00 am -6:00 pm
Saturday 9:00 am -3:00 pm
Sunday 10:00 am -2:00 pm

With two Locations in Port Richey, Fla., the privately-owned GCMC is dedicated to providing high quality, efficient healthcare services. Serving the West Pasco area since 1982, the state-of-the-art, Joint Commission, ACR and COLA accredited facilities combine comfort with technology to offer patients an exceptional medical experience. For more information about GCMC, visit www.gcmcl.com

###